

Imagining the Future For...

Entrepreneurs, Intrepreneurs & Social Entrepreneurs.

40% of Americans will be self-employed at some point in their lives, so entrepreneurial tendencies matter for everyone.

<https://hbr.org/2012/09/how-bad-leadership-spurs-entrepreneurship>

70%

of successful entrepreneurs incubated their business ideas while working for someone else.

Younger intrepreneurs have technical knowledge but lack internal relationships to maximize success.

<https://www.frontiersin.org/articles/10.3389/fpsyg.2017.02041/full>

What if... *Firms retained a younger pool of innovators to create impactful products and services?*

FIRMS ENCOURAGING **INTRAPRENEURSHIP:**

- + **DreamWorks Animation** - Free scriptwriting classes for animators
- + **3M** - Post-It notes + **Google** - Gmail
- + **McDonald's** - Happy Meal

<https://leaders.com/articles/business/entrepreneur-or-intrapreneur/>

What if... *More young people embraced the challenge and reward of becoming entrepreneurs?*

45

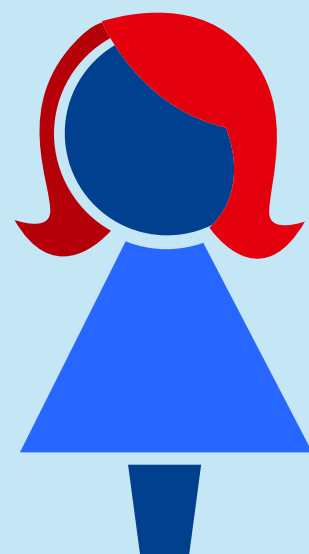
Average age of people who founded the highest-growth startups.

Less than half of startups are founded by those under 40.

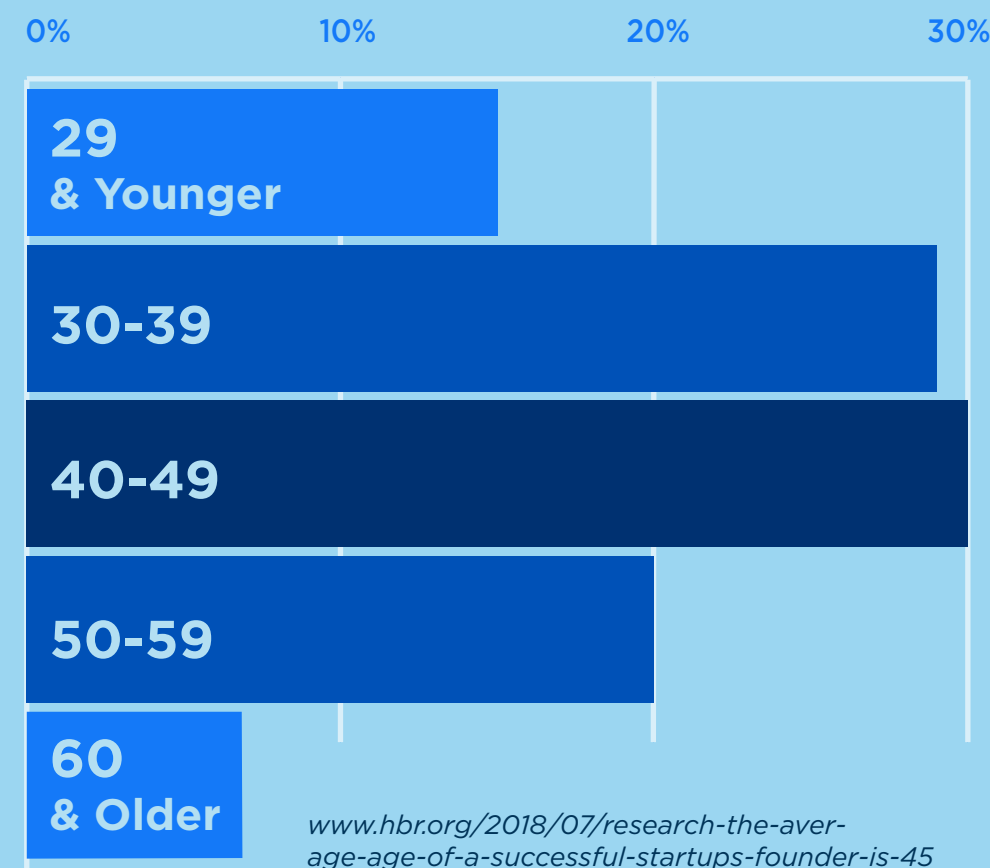
www.entrepreneur.com/business-news/this-is-the-average-age-of-successful-startup-founders/446147

No glass ceiling in a company you start yourself! Female entrepreneurs in the U.S., account for over **\$3 trillion of GDP.**

<https://hbr.org/2012/09/how-bad-leadership-spurs-entrepreneurship>



PERCENTAGE OF FOUNDERS BY AGE GROUP



What if... *Young social entrepreneurs had government and public support to tackle today's most challenging problems*

RANKING FOR SOCIAL ENTREPRENEURSHIP

1. Canada
2. Australia
3. France
4. Belgium
5. Singapore
6. Denmark
7. Netherland
8. Finland
9. Indonesia
10. Chile
- ...
32. United States

<https://poll2019.trust.org/>

SOCIAL ENTREPRENEURSHIP (U.S. RANKINGS)

ROOM FOR IMPROVEMENT

- 23rd** - Public understanding
- 35th** - Government support
- 41st** - Access to investment

BRIGHTER FUTURE!

U.S. ranks **5th** with younger social entrepreneurs.

